

## Handout: Web Design Final Project – PROPOSAL OUTLINE

### Proposal Outline for final project

**Proposal Stages:** (each stage is worth 5 points, and this will count towards your planning portion of your final project. LATES WILL EARN HALF POINTS).

1. Put together a typed digital written version of your proposal including parts A, C, D, and E.
2. Hand draw Part B (include your notes about width and position).

#### Part A - over view (about 1 page)

1. Start with a one paragraph description about what your site is about
2. Create your personas profile (see Art & Science pdf on handouts page /website)
3. Create your stakeholders list (see Art & Science pdf on handouts page)

#### Part B - Basic structure of your divs (1 page)

1. Draw out the box structure for each your divs
  - a. Include a name and relevant properties (widths and placement)

#### Part C - your navigation file name & title of each page (half a page)

1. Example: index.html & Home of Mary Smith's Tastiest Pies on the Planet
2. Yours \_\_\_\_\_ & \_\_\_\_\_, \_\_\_\_\_
3. Yours \_\_\_\_\_ & \_\_\_\_\_, \_\_\_\_\_
4. Yours \_\_\_\_\_ & \_\_\_\_\_, \_\_\_\_\_
5. Yours \_\_\_\_\_ & \_\_\_\_\_, \_\_\_\_\_

#### Part D - overall aesthetic you wish to achieve (half a page)

1. Mood to fit your personas
2. Colors: include colors, fonts and artwork

#### Part E - content for each page (about 1 page per web page)

1. Name the file name and describe the content you will present
2. For each persona - describe content that is relevant
3. Technical elements like JavaScript or animation.